“On this line, our coated 55%Al-Zn with AZ150, AZ165 and AZ 200 have been supplied to customers in Australia and USA.”

Mr. Trung: Vietnam’s current market of coated steel products has demand volume of approximately 4 million tons. Meanwhile, coated steel producers in Vietnam have total output of approximately 4 million tons. The import volume of coated steel is around 2 million tons. Therefore, the surplus in supply/output from coated steel producers in Vietnam have to be exported to South East Asia, America, Europe, and Africa.

Demands for high-quality products for the construction industry and infrastructure are increasing with customers being more knowledgeable about the specifications of coated steel.

Demands for coated steel suitable for home appliance and high-forming ability steel used in home interior parts are increasing because Vietnam’s economy is getting better again after the coming years with many high-rise buildings being built and electronics manufacturers establishing their factories in Vietnam.

Coated flat steel imported into Vietnam from neighboring countries have competitive price and high volume because of Vietnam’s policy of extensive integration with the world economy. Therefore, producers of coated flat steel have to be prepared to always improve their production line with the latest technology to have more efficiency in production and better quality products ready to compete with other producers in the world.

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in Vietnam 2016

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